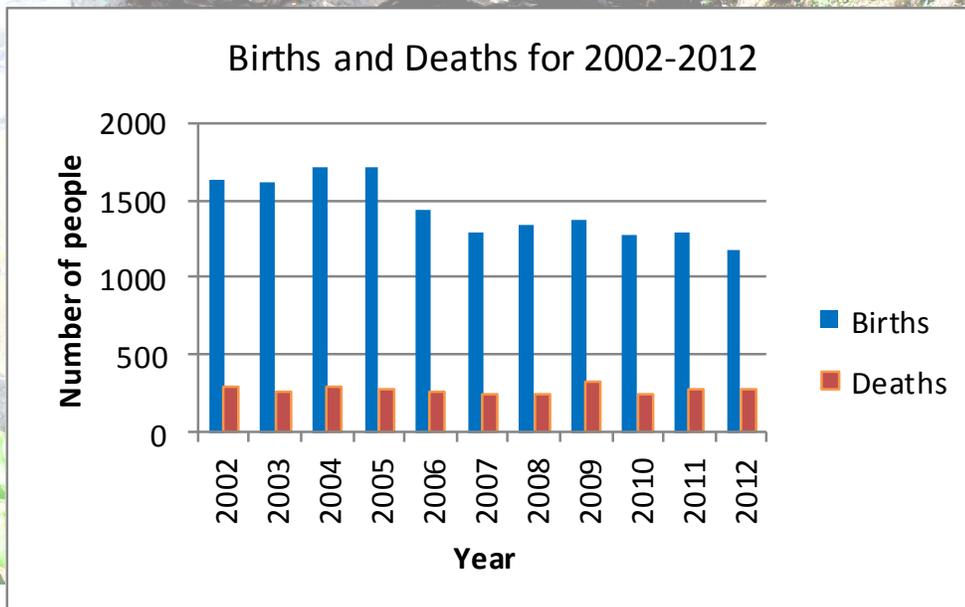
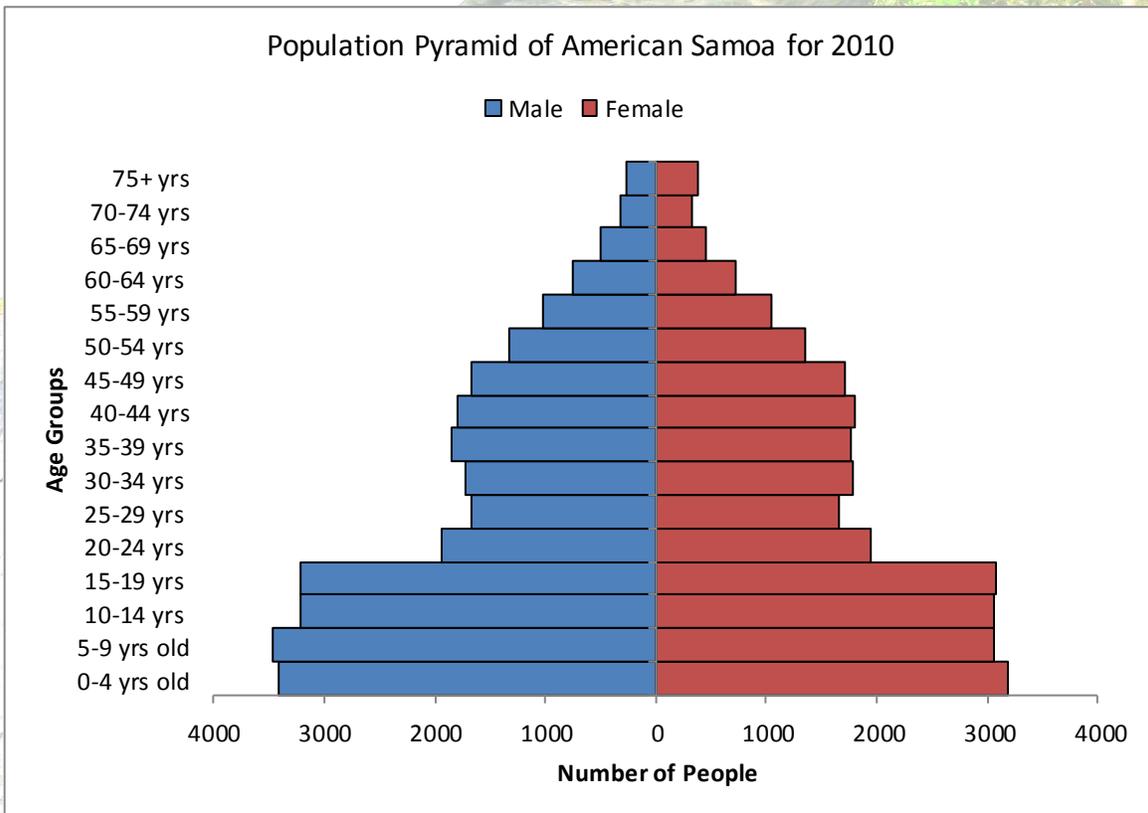


## Demographics at a Glance

Presented here are 'snap-shot summaries' of demographic and economic information about American Samoa. These are compiled from the Statistical Yearbook for 2012 and US Census Bureau. These summaries are available for use of the public. You may request related information from the **Research and Statistical Division** at the Department of Commerce.

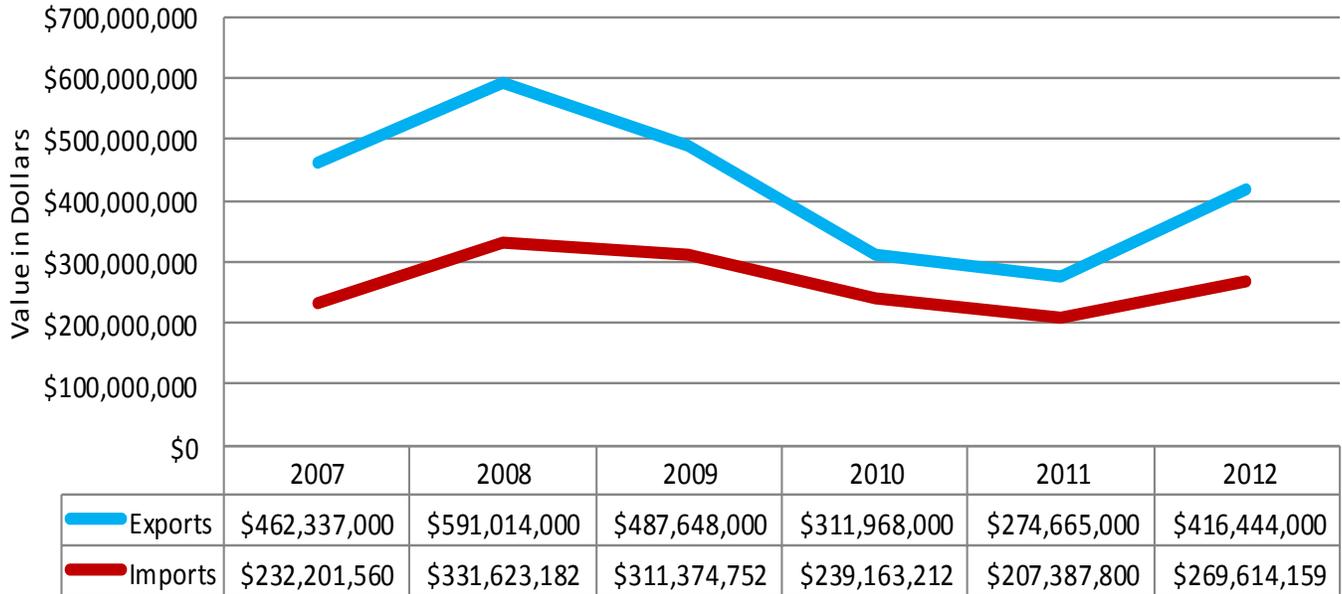
The following are the latest 'snap-shots' of the Territory from the 2010 Census.

**Total Population: 55,519**  
**Gender: Female-27,349**  
**Male- 28,170**  
**Annual Growth Rate: -3.1**  
**Median Age: 22.4 years old**  
**Per Capita Income: \$6,311**



## Trade at a Glance

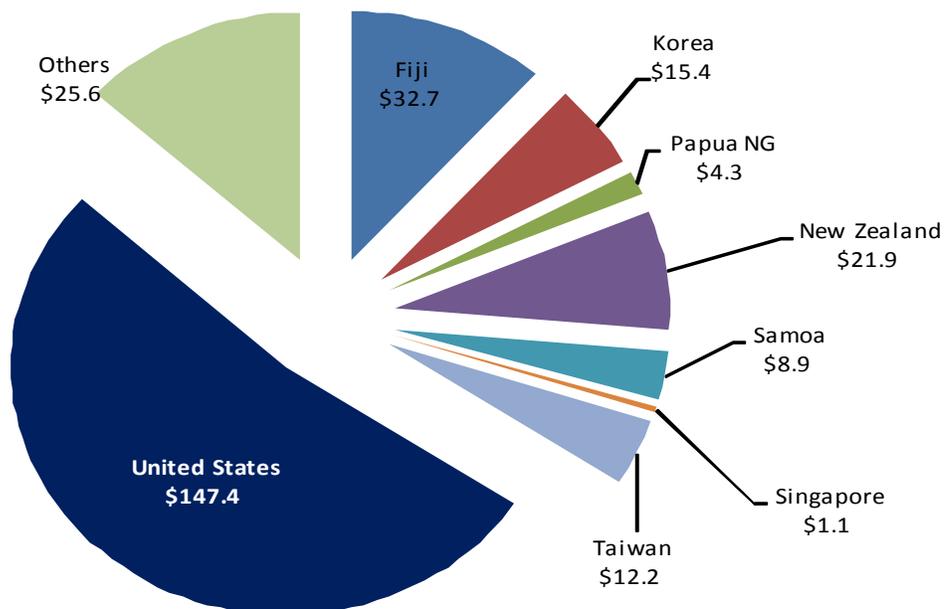
American Samoa Value of Imports and Exports 2007-2012



Source: Department of Treasury, Customs and Excise Division, U.S Census Bureau, FT895 Reports

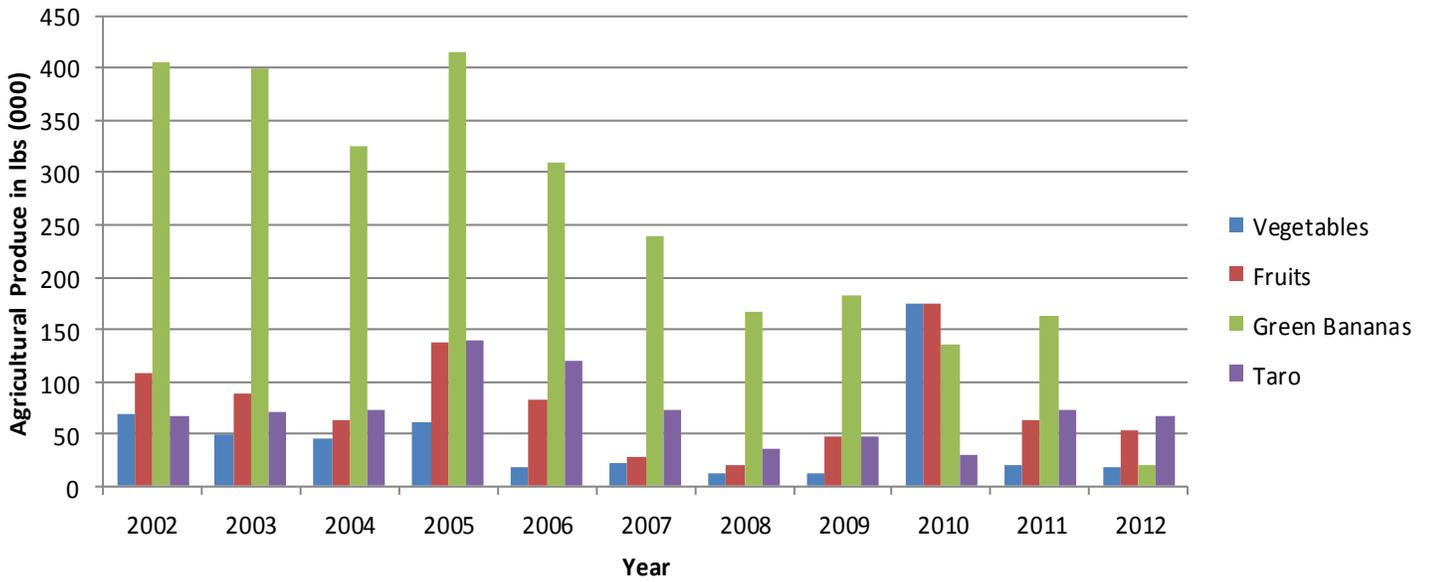
Figure 2 shows in the last six years, exports remain significantly higher than import totals. Canned Tuna accounts for more than 95 percent of total exports consistently for all six years. American Samoa currently exports to the US. Imports however, are shipped to the Territory from diverse trading partners that include US, South Korea and New Zealand.

Value of Imports by Major Trading Country 2012

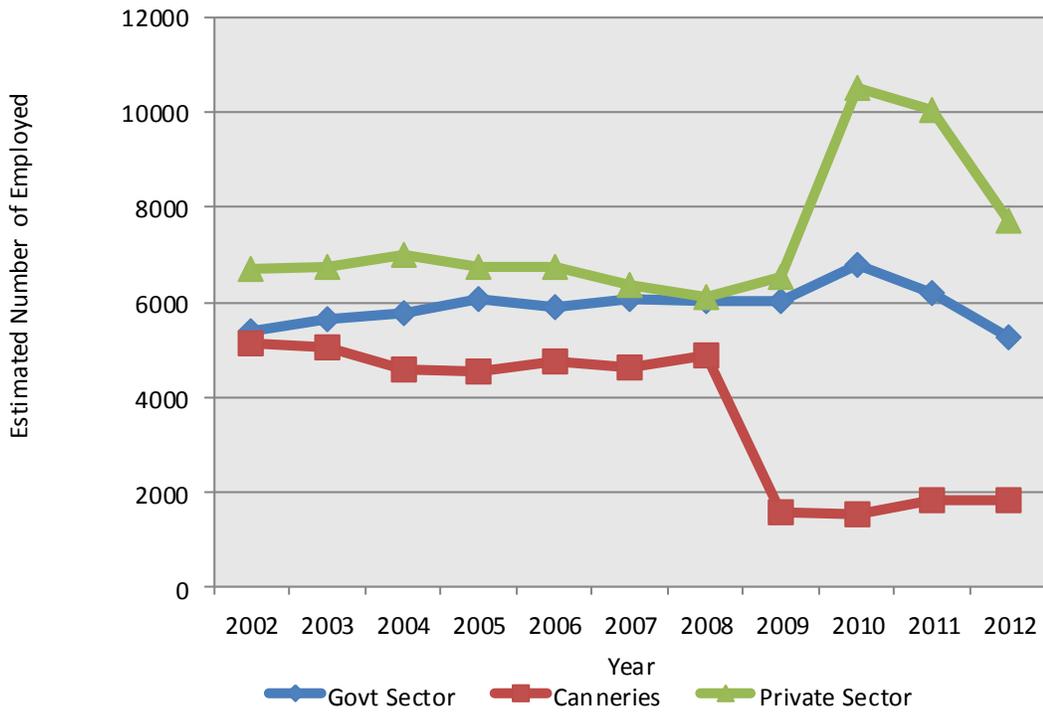


## Trade at a Glance cont'd

### Agricultural Produce Sold at Local Market 2002-2012



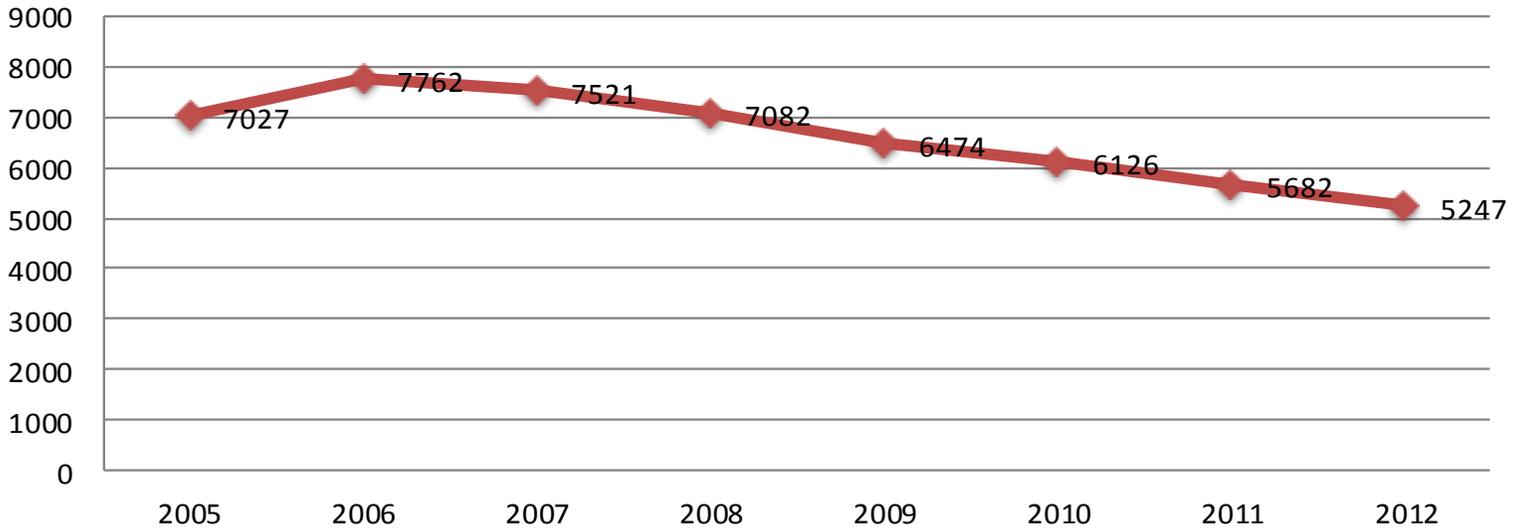
### Employment Estimates for American Samoa from 2002-2012 by Sector



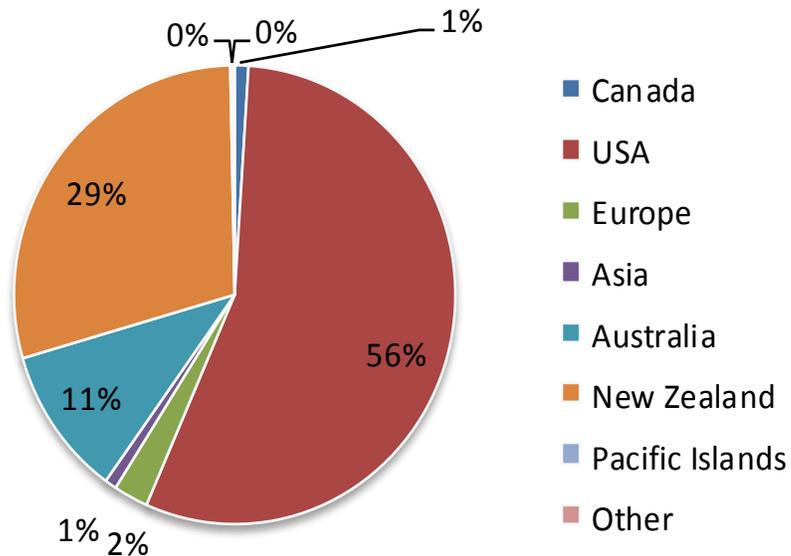
## Trade at a Glance cont'd

In the last eight years, Tourist Arrival has shown a gradual decline. USA citizenship continues to account for more than 50 percent of the Tourist Citizenships that visit the Territory.

### Tourists Arrival 2005-2012



### Tourist Arrival by Citizenship for 2012



These graphs are constructed from the latest published sources available to the Research and Statistical Division.